

AILA's Hometown Radio Tour 2015

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This year, the Hometown Radio Tour interviews done at National Day of Action on April 16, 2015 reached a larger audience than ever before, demonstrating that the radio outlets are aware of the public interest in immigration issues and that AILA members are perceived as experts on those issues. We conducted 35 interviews that were then pitched to radio stations throughout the country, reaching an audience of over 134 million listeners through local, regional, and national outlets. The main topic of the day was whether immigration reform was still a possibility on Capitol Hill, with attorneys focusing in on their areas of expertise such as business or family immigration; additional topics included family detention and stopping notario fraud. Click on one of the links on the right side of this page to hear each interview as packaged and fed to stations.

For more information on working with the media, check out:

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